
Globaltex Fine Linens' New Membership Program!

As part of our commitment to increasing customer satisfaction, we are excited to announce that we are working on a membership program that opens the door to a world of privileged advantages. Being a VIP has never felt this good!





Bronze Membership:

1. Qualification Criteria:

- Minimum annual purchase of \$10,000 or one-year contract
- A history of consistent transactions over the last 12 months.

Benefits:

- **Exclusive Discounts:** Enjoy special discounts based on order volume.
- **Early Access to Sales:** Access to sales and promotions before public announcement.
- **Bronze Member Newsletter:** Receive a dedicated newsletter with product recommendations, tips, and exclusive offers.
- **Birthday Gift:** Special gift or discount during the member's birthday month.
- **Priority Customer Support:** Faster response times and priority handling of inquiries.
- **Inventory Management Reports:** Detailed reports on sheet usage and stock levels.
- **Product Trials:** Free product samples.
- **Points Accumulation:** Earn points for every purchase that can be redeemed for future discounts or gifts. (0.50 points for every \$1 spent. Points are worth 1% of the total dollar amount.)
- **Communication:** Regular communication about exclusive offers, new product launches, and upcoming events.
- **Complimentary client portal access:** Free access to our online portal with discount codes.
- **Recognition and Status:** Bronze Badge on the member's account.



Silver Membership:

1. Qualification Criteria:

- Minimum annual purchase \$50,000 or one-year contract
- A history of consistent transactions over the last 12 months.

Benefits:

- All Standard Bronze benefits.
- Increased Exclusive Discounts: Enjoy higher discounts on a broader range of premium products. (10% discount on agreed products.)
- Extended Payment Terms: 10-day payment term for qualified businesses.
- 7-Day Delivery Guarantee: 50 Miles ratio.
- Silver Member Newsletter: Receive a curated newsletter with advanced product previews, style guides, and exclusive offers.
- Enhanced Birthday Gift: More substantial gift or discount during the member's birthday month.
- Dedicated Silver Priority Line: Access to a dedicated customer support line for quicker assistance.
- Product Customization: Discounted rates for custom sizes, colors, or logos on towels and bed linens.
- Inventory Management Reports: Detailed reports on sheet usage and stock levels.
- Points Multiplier: Earn bonus points for every purchase, accelerating points accumulation. (Spend \$1 for 0.75 points. Points are worth 1.5%)
- Complimentary client portal access: Free access to our online portal with discount codes.
- Recognition and Status: Silver Badge on the member's account.



Gold Membership:

1. Qualification Criteria:

- Minimum annual purchase \$100,000 or one-year contract
- Consistent and substantial transactions over the last 12 months.

Benefits:

- All Standard Silver benefits.
- Highest Exclusive Discounts: Enjoy the most significant discounts on the entire product range, including limited edition and premium items. (15% off on agreed products)
- Price Protection: Guaranteed price stability for a set period.
- VIP Early Access: Access to sales and promotions well in advance of other membership levels.
- Early Access to New Products: Exclusive previews and pre-order opportunities.
- Priority Production: Faster turnaround times for orders.
- Sustainability Partnerships: Collaboration opportunities with Globaltex in eco-friendly initiatives.
- Gold Member Newsletter: Personalized newsletter with VIP access to insider information, exclusive offers, and personalized product recommendations.
- Luxury Birthday Gift: Luxurious and personalized gift or significant discount during the member's birthday month.
- Elite Points Program: Earn points at an accelerated rate, with exclusive opportunities for point redemption.
- Extended Payment Terms: 15-day payment term for qualified businesses.
- 7-Day Delivery Guarantee: Free delivery within 10-mile ratio.
- Personal Account Representative: Dedicated support for ordering and product recommendations.
- Inventory Management Reports: Detailed reports on sheet usage and stock levels.
- Recognition and Status: Gold Badge on the member's account.
- Customized Products: Priority access to limited edition and bespoke products.
- Complimentary client portal access: Free access to our online portal with discount codes.
- Communication: Personalized communication with tailored content for Gold members, including sneak peeks of upcoming collections and designer insights.

Additional benefits for wholesale suppliers:

Referral program: bonus rewards for referring new businesses to your program.

Volume-based rewards: additional discounts or perks for high-volume customers.

Educational resources: webinars and workshops on linen care, industry trends, and cost-saving strategies.

Financing options: offer competitive financing solutions for large linen purchases.

Inventory management system integration: develop partnerships with inventory management software providers to offer seamless integration for your customers.

For detailed information about memberships, please contact us!

Miami, Florida Corporate Office/Showroom
7110 NE 4TH CT, Miami, Florida 33138

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